Wake Radiology Celebrates 50 Years of Imaging in North Carolina

In September, Wake Radiology marked its first half-century of service to the Triangle and adjacent counties. Since its beginnings in the early 1950s as a small, general radiology office practice, Wake Radiology has been guided by a commitment to providing the best possible medical care to its patients. In the process, the practice has evolved from a one-doctor office to a multi-location specialty practice employing more than 350 people, including over 40 of the nation’s top radiologists. Along the way, Wake Radiology has earned a reputation as one of the most respected radiology groups in the United States.

That clear commitment to patient care has shaped Wake Radiology. The practice now recruits and attracts physicians trained in specific specialty and sub-specialty areas, such as radiation oncology and cardiovascular imaging, and remains dedicated to staying ahead of the rapid changes in technology that are reshaping radiology in the field of medicine.

To assure an accurate, quality image, Wake Radiology has acquired the most advanced technology available, including advanced multi-slice computed tomography (CT Scan) and magnetic resonance imaging (MRI) equipment.

Long recognized for its excellence in MRI, Wake Radiology is a designated site for teaching advanced Body MRI techniques to medical personnel worldwide. Wake Radiology is also a Siemens “Premiere” Show Site, an honor afforded by Siemens to only ten private practice sites in the country.

The practice has also been at the forefront of several breakthroughs. For example, Wake Radiology was the first radiology practice in North Carolina to open a combined diagnostic and therapeutic radiation oncology center at a free-standing site. At this facility, Wake Radiology offers many of the latest techniques in the treatment of cancer, including IMRT (Intensity Modulated Radiation Therapy), 3D treatment planning, high dose rate (HDR) brachytherapy, and infusion of microspheres for treating liver cancer.

Meanwhile, Wake Radiology conducts more than 550,000 procedures every year in areas such as pediatric radiology, orthopedic radiology, advanced body imaging, neuroradiology, interventional radiology, cardiac radiology, nuclear radiology, mammography, bone densitometry and general diagnostic radiology.

The practice currently has four offices in Raleigh with additional offices in Cary, Garner, Apex and Chapel Hill. The administration offices are located in Raleigh.

In addition, Wake Radiology provides all of the radiology services at WakeMed hospital in Raleigh, Western Wake Hospital in Cary and Dorothea Dix Hospital in Raleigh. Wake

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Radiology also renders the radiology services at several suburban hospitals, including Good Hope Hospital in Erwin, Maria Parham in Henderson, Johnston Memorial Hospital in Smithfield and Franklin Regional Medical Center in Louisburg.

Wake Radiology is also one of North Carolina's unsung medical heroes. Quietly, and behind the scenes, the practice has been the primary provider of radiology services to many of the region's poor and has donated millions in medical services to this population.

This includes patients who claim the city streets as their home address and the working poor who earn too much to qualify for Medicaid, but not enough to pay for health insurance for their families. Wake Radiology also provides care to Medicaid and Medicare patients and donates free services through community clinics such as Project Access and The Open Door Clinic.

At the same time, it remains at the top of its field and is a major financial supporter of The American Heart Association, The American Cancer Society, The WakeMed Foundation, The American Red Cross, The Alice Aycock Poe Center and other regional charities.

“They are extraordinarily well managed,” said Dr. Larry Muroff, a leading national consultant to radiology practices and professor of clinical radiology at The University of Florida Medical School and the medical school at The University of Southern Florida.

“They have a sense of purpose. They know who they are and what it takes to provide superb patient services. They are devoted to excellence and the rest just falls into place.”

Wake Up with Wake Radiology!

In keeping with its commitment to the highest quality treatment and strong outreach to its clinical community, Wake Radiology invites referring practice staff and physicians to join us every Tuesday of each month from 7:30 a.m. until 8:30 a.m. for breakfast at one of our offices. The first Tuesday of each month we will have breakfast at our North Hills office, the second Tuesday will be at our West Raleigh office, the third Tuesday will be at our Cary location, and on the fourth Tuesday we will have breakfast at Village Radiology in Chapel Hill.

In addition, call us for help in training your new schedulers. More information is included in this issue of Scannings.

Wake Radiology began in 1953 as a small, general radiology office practice in the Bryan Building at Raleigh's Cameron Village. Since then, it has expanded into a multi-location specialty practice employing more than 350 people.

Albert Jenkins Jr., MD, is one of Wake Radiology’s founders. After completing an internship and residency in radiology in Washington, DC, in 1953, he came to Raleigh to join the small office practice of the late Dr. Thomas Worth for one year. He stayed 48! Throughout those years, Dr. Jenkins’ outstanding commitment to patient care inspired others at Wake Radiology to follow in his footsteps and make it one of the most respected radiology groups in the United States today.
Mummified Remains of Falcon God Horus Undergo CT

Seeking to unravel the mystery of what, or who, exactly lies in repose within the mummified form of a falcon dating to at least 600 B.C., curators of the North Carolina Museum of Art turned to Dr. William Djang and Wake Radiology. In June the mummified remains, encased in a coffin carved into the shape of a falcon, was the subject of a sophisticated CT scan at Wake Radiology’s North Hills imaging center.

Other imaging studies were also conducted on the form but, due to its density, no determination could be made of the contents. “Sometimes this happens when the matter is just too disbursed,” explained Dr. Djang.

The mystery mummy returns to its place within the archives of the museum until another era of technology arrives to help identify the ancient remains.

Tell us what you’d like to see in future issues of Scannings

The purpose of our Scannings newsletters is to keep you, our clinical partners and other health care friends, informed about the latest and newest procedures and issues in Triangle area radiology. Please tell us what you’d like to see in future Scannings that would make your work a little easier.

Please email your comments to Ceily Davis at cdavis@wakeradiology.com. Thank you for your input.
Four new physicians have joined Wake Radiology in recent months.

Dr. Robert David Mintz was associated with a private practice in Gastonia, NC, and taught at Duke University, the University of Miami and Tufts University School of Medicine. He graduated from the State University of New York-Stony Brook, and was chief resident at the Jackson Memorial Hospital in Miami. He performed a fellowship in neuroradiology at Tufts/New England Medical Center in Boston. Dr. Mintz is board certified by the American Board of Radiology and the National Board of Medical Examiners.

Dr. Michael Diem Kwong was a staff radiologist at the Kent County Hospital in Warwick, RI, prior to joining Wake Radiology, and was previously associated with other practices in Massachusetts. He received his medical degree from the University of Texas Health Science Center in San Antonio, TX, and subsequently served as an internal medicine intern at Mount Carmel Medical Center in Columbus, OH. He completed his residency in diagnostic radiology at the Boston Medical Center and a fellowship in vascular and interventional radiology at the University of California San Diego Medical Center. He is board certified by the American Board of Radiology.

Dr. Cynthia I. Caskey was an assistant professor of radiology at Johns Hopkins University in Baltimore prior to joining Wake Radiology. She attended the Medical University of South Carolina and served an internship in pediatrics at the Medical College of Virginia in Richmond. She completed a residency in diagnostic radiology at Georgetown University Hospital and a fellowship in body imaging at Johns Hopkins. Dr. Caskey was also an associate professor of radiology at the University of Texas at Houston. She is board certified by the American Board of Radiology.

Dr. Melissa Lipton joins the practice from the Veteran’s Medical Center in Durham, NC. Prior to that, she was with Duke University Medical Center. She is board certified by the American Board of Radiology, and is a member of the American Medical Association and the Radiology Society of North America. Dr. Lipton graduated from the Medical School at the University of Texas at Houston. She completed a diagnostic imaging residency and a fellowship in abdominal imaging at Duke University Medical School.
Training new schedulers is one of the most important yet time consuming activities any medical practice faces. In addition, there is a great deal of turnover among schedulers.

Beginning in September, Wake Radiology will offer assistance in training these schedulers. Wake Radiology has a long history of providing support training for its referral partners and invites you to call us for this expanded assistance. For more information call Ceily Davis at (919) 788-7907.

In addition, you will find in this issue of Scannings a comprehensive “How to Schedule” guide for imaging exams.

Scheduling Training Offered to Our Referring Practices

Triangle Business Journal Honors Wake Radiology

The Triangle Business Journal has acknowledged Wake Radiology for its excellence in two separate honors: Naming the practice as one of the “Healthcare Heroes” for its community outreach, and by acknowledging it as one of the top 50 privately held employers in the Triangle.

“We are pleased and proud to be included in both of these esteemed lists,” says Managing Partner Dr. Robert Schaaf, “but mostly these honors acknowledge the work of our physicians and our staff who have made it a priority to provide the best health care possible since we opened our doors 50 years ago.”

Bill Johnson Named Administrator of the Year

North Carolina Medical Group Managers named William H. Johnson the NCMGM Administrator of the Year “in recognition of exceptional leadership, management and the effective delivery of healthcare within the industry and the community.” The employees and physicians of Wake Radiology nominated Bill. A plaque was presented by Michael Reich, VP of Medical Mutual (sponsor of the award), on May 1, 2003 at a special celebration honoring Bill’s 25 years with Wake Radiology.

Wake Radiology Participating Managed Care Plans

Please note changes: Wake Radiology Diagnostic Imaging and Village Radiology Consultants no longer participate with CCN and TRICARE (except for TRICARE for Life).

Wake Radiology Diagnostic Imaging, Village Radiology Consultants, Raleigh MRI and Wake Radiology Oncology Services participate with the following plans:

- Aetna – all plans
- AHA (American Healthcare Alliance – they use MedCost’s network)
- Alliance PPO (a MAMSI product)
- Blue Cross and Blue Shield – all plans
- CIGNA – all plans
- Duke Health Direct
- Health Care Savings
- MAMSI Life & Health PPO
- MedCost – all plans
- Medicaid
- Medicare
- Optimum Choice of the Carolinas Inc. (OCCI – a MAMSI product)
- PARTNERS National Health Plans of North Carolina, Inc. (not Medicare Choice)
- TRICARE for Life (secondary to Medicare)
- UnitedHealthCare of North Carolina, Inc.
- UnitedHealthCare Insurance Company
- United Medicare Choice
- **Wake Radiology Oncology Services only: WellPath/Coventry, TRICARE (regular)

Note: Patients who are in a plan that we do not participate with can be seen on an out-of-network basis. A patient can choose this option with a higher deductible and/or higher co-insurance. We will be glad to contact the insurer to get eligibility and benefit coverage if requested.

Wake Radiology continues to align its managed care contracts with those of its referring physicians. If there are additional plans that we should consider, please call Michele Jackson at (919) 788-7904 or fax to (919) 789-4461, or email mjackson@wakeradiology.com.

Begin training new schedulers in September.

Patient eligibility can be checked by contacting the insurer.

Wake Radiology continues to align its managed care contracts with its referring physicians.

**Wake Radiology Oncology Services only: WellPath/Coventry, TRICARE (regular).**

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Celebrating 50 Years of Service in North Carolina

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Raleigh, NC 27609
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fax 919.787.9154

Raleigh MRI Center:
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Raleigh, NC 27609
919.782.7666
fax 919.783.6330

West Raleigh Office:
4301 Lake Boone Trail, #103
Raleigh, NC 27607
919.781.6707
fax 919.782.4782

West Raleigh MRI:
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Raleigh, NC 27607
919.787.0735
fax 919.781.1535

Northwest Raleigh Office:
8025 Creedmoor Rd., #200
Raleigh, NC 27613
919.676.7575
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Garner Office:
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Apex Office:
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Cary, NC 27511
919.233.5338
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Oncology Services:
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Chapel Hill Office:
Village Radiology Consultants
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SCANNINGS is a quarterly publication of Wake Radiology, Village Radiology, Wake Radiology Oncology Services and Raleigh MRI

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